Naming & Logo Contest

We want your help to define the image of ADVANCE at U.Va.!

As we launch into the ADVANCE initiatives, we are excited to hold a logo and naming contest. This is an opportunity to further personalize the NSF ADVANCE Program to our community at U.Va. In addition to taking an active role in the design of program, there will be a $100 prize awarded to the winning logo and winning name!

**NAME Contest**

We're looking for a personalized name that speaks toward the mission of the ADVANCE program at U.Va. This name will be the future of U.Va. ADVANCE and will be used to define the program in all online and print media. Here are some ideas to play with:

- **Creative acronyms**
  - **LEAF**: Leadership, Empowerment, and Advancement for Women STEM Faculty (University of Cincinnati)
  - **WISELI**: Women in Science & Engineering Leadership Institute (University of Wisconsin-Madison)

- **Specific to the University of Virginia**
- **Specific to the mission of ADVANCE at U.Va., “Structured Conversations and Re-Imagined Spaces: Effecting Systemic Change for Women in STEM and SBE at U.Va.”**

**LOGO Contest**

A fun, creative, logo will be used as the image of the ADVANCE program in all online and print media. The logo should be clear, flexible, and distinctive. It could contain visualizations of the following concepts, among many others:

- Diversity
- Inclusive Spaces
- Collaboration or Cohesiveness
- Women Faculty
- Advancement
- Transform

**Rules**

- Anyone is eligible to enter.
- U.Va. ADVANCE will retain all rights to winning name and/or logo.
- No logos that infringe on copyrights will be considered.
- Multiple submissions are encouraged.
- The winning logo and name will be selected by the U.Va. ADVANCE Implementation Team members.
- The designers of the winning logo and winning name will each win a $100 prize in the form of a gift card.
- Submissions can be made via email to ADVANCE@virginia.edu or as a drawing submitted at the launch event.
- Submissions must include full contact information including name, email, and phone number.
- Submissions must be received by March 1, 2013 for full consideration.

Please visit [http://advance.virginia.edu](http://advance.virginia.edu) or email ADVANCE@virginia.edu for more information.